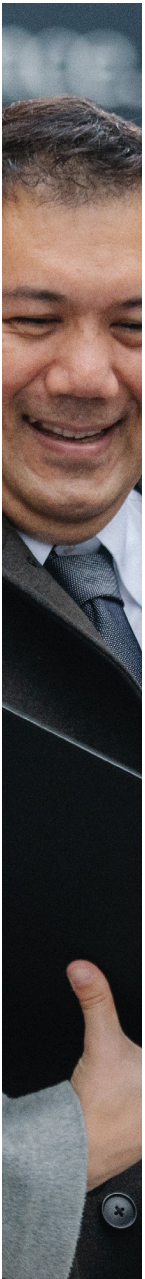


The background of the entire page is a vibrant landscape photograph. It shows a calm lake in the foreground, reflecting the surrounding environment. The middle ground is filled with a dense forest of trees, some with bright yellow autumn foliage. In the background, majestic, rugged mountains rise against a sky with soft, colorful clouds in shades of purple, pink, and blue, suggesting a sunset or sunrise. The overall scene is peaceful and scenic.

ROCKY MOUNTAIN PEOPLE & STRATEGY SPONSORSHIP



WHY SPONSOR ROCKY MOUNTAIN PEOPLE & STRATEGY?

Sponsorship of Rocky Mountain People & Strategy (RMPS) allows organizations exceptional involvement and exposure to the Colorado senior-level HR Community.

- Members are currently employed as a Senior HR Practitioner and have 10 years of progressive experience. They serve in strategic HR roles as an executive leadership team member or functional leader with a focus on organization strategy.
- Non-practitioners have 10 years of experience as an HR practitioner and/or equivalent demonstrated consultation experience that supports strategic priorities of today's HR executives.
- Consultants are limited to 30 percent of membership.

By sponsoring RMPS, you will support our local community of highly experienced (Director through CHRO) Human Resources professionals and the learning that they so greatly value. Our members look to us for leadership on knowledge sharing and career development as well as creating opportunities for networking at the highest level. We offer several levels of sponsorship to accommodate any budget and to create meaningful visibility for your company.

Rocky Mountain People & Strategy is the premier professional organization for senior HR professionals in the Rocky Mountain Region. Our goal is to create a community of progressive HR practitioners and to provide opportunities for networking, knowledge sharing, and career development for our members.

Sponsorship of RMPS allows organizations to support the outstanding programs presented each year and receive exposure to the highest level of HR leadership in the Colorado market. Sponsorships are available at annual and individual event levels. Annual sponsorships are offered at several levels ("Platinum" "Gold," and "Event").

SPONSORSHIP FEATURES

Sponsorship Levels	Platinum Annual Sponsor \$10,000*	Gold Annual Sponsor \$6,500*	Individual Program Sponsor \$3,000*
Program Speaker Opportunity	✓		
Limited to 1 company per program year	✓		
Company logo featured on the RMPS website during your sponsor year	✓	✓	✓ Sponsored Program
Verbal recognition as a sponsor at each program	✓	✓	✓ Sponsored Program
Ability to feature your company's collateral at the registration table	✓	✓	✓ Sponsored Program
Company logo featured on event announcements, invitations mailings and advertisements during your sponsor year, as well as at the event(s) themselves	✓	✓	✓
Complimentary tickets to each program and event (online-Zoom or in-person)	To each program and events: • 5 tix per event	To each program and events: • 3 tix per event	To your sponsored program: • 5 Event tix

*Opportunities to sponsor by providing meeting space and/or food and beverage services for our programs or social events are available.

Platinum Annual Sponsors can have access to member and participant email lists for formal programs

Gold Annual Sponsors can have access to members email list

Program/Event Sponsors can have access to their respective program email list



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