

2017-2018

Sponsorship of RMHRPS allows organizations exceptional involvement and exposure to the Colorado senior level HR Community.









RMHRPS Sponsorship Opportunities

By sponsoring RMHRPS, you will support our local community of senior HR professionals and the learning that they so greatly value. Our members look to us for leadership on knowledge sharing and career development as well as creating opportunities for networking at the highest level. We offer several levels of sponsorship to accommodate any budget and to create meaningful visibility for your company.

Annual Sponsorship Features	Society \$10,000	Participating \$7,500	Associate \$5,000
Limited to 2 companies per program year	★	★	★
You are a partner with RMHRPS, with a company logo featured on the RMHRS website during your sponsor year	★	★	★
Verbal recognition as a sponsor is given at each program	★	★	★
Ability to feature your company's collateral at the registration table	★	★	★
Your organization's logo is featured on all the event announcements, invitations mailings and advertisements during your sponsor year, as well as at the event(s) themselves	★	★	★
You are invited to 1 networking event with a key presenter either before or after program for invitees of your choice	Exclusive to your company plus 15 invitees	Exclusive to your company plus 6 invitees	Exclusive to your company plus 5 invitees
Your organization receives complimentary tickets to each program	10 Event tix per event	6 event tix per event	5 event tix per event

Event Sponsorship Features

\$2,000

Limited to 1 company per event (approximately 6-8 event level sponsorships available each year)	
You become a featured event sponsor with your organization's logo featured on the RMHRPS website event announcement and all invitations, mailings, and advertisements for the event, as well as on display the day of the event	
Verbal recognition as a sponsor is given at the event	
Speaking opportunity at the beginning of the event allowing you to describe your company	
Ability to feature your company collateral at the registration table.	
Your organization receives 6 complimentary tickets to the event	

Rocky Mountain HR People & Strategy is the premier professional organization for senior HR professionals in the Rocky Mountain Region and an affiliate of the national HR People & Strategy. Our goal is to create a community of progressive HR practitioners and to provide opportunities for networking, knowledge sharing, and career development for our members.



Sponsorship Exclusivity Guidelines

Sponsorship of RMHRPS allows organizations to support the outstanding programs presented each year and receive exposure to the Colorado senior level HR community. Sponsorships are available at annual and individual event levels. Annual sponsorships are offered at several levels ("Society," "Participating," and "Associate"), and because RMHRPS often has multiple program sponsors for each program, annual sponsors are provided with the opportunity to be a named sponsor of an individual program including some exclusivity options as outlined below.

To ensure the spotlight shines brightest on our annual sponsors at their featured program, we offer Society, Participating and Associate sponsors exclusivity at the program they chose as their named program.

- Annual sponsors can name competitors that will not be allowed to be program sponsors, for that program only.
- Society sponsors may name three competitors, Participating sponsors may name two, and, Associate sponsors may name one.

General program sponsors will know of all other sponsors at the program they sponsor and will have exclusivity with their program sponsorship as well through review and approval of other program sponsors of their key competitors when we have more than one sponsor for a program. This is granted on a first-come, first-served, first-confirmed basis.